




EMAIL FOLLOW UP

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Subject:	<input type="text" value="My Gift To You"/>	

Tom,

I recently sent you a copy of a powerful book titled *The 12 Week Year*, I hope you enjoyed it.

The 12 Week Year is a proven process that enables more effective execution and higher performance for individuals, teams and entire organizations. It has been used by industry leaders like Allstate, BBVA, Dunkin Brands, Mass Mutual, Medtronic, Papa Johns Pizza, and many more.

The 12 Week Year has helped hundreds of organizations, and thousands of individuals improve their performance by **30% or more in just 12 weeks**.

I would like to get together with you to talk further about how the 12 Week Year functions, and how it might be of value to you and your team.

I'm available next Tuesday, the 4th at 1 pm, or Wednesday, the 5th at 9 am. If those times don't work for you, send over a few days/times that do.

I look forward to visiting with you.

Best Regards,
Susan