




EMAIL INTRODUCTION

To:	<input type="text" value="Tom@XYZcompany.org"/>	
Cc:	<input type="text"/>	
Bcc:	<input type="text"/>	
Subject:	<input type="text" value="Introduction"/>	

Tom,

I wanted to introduce myself, and my company.

I work with leaders and organizations to drive sales and increase production through more effective execution utilizing a proprietary process, The 12 Week Year.




The 12 Week Year has helped hundreds of organizations, and thousands of individuals improve their performance by **30% or more in just 12 weeks**.

I would like to schedule a phone call (or I would like to get together with you) to talk with you personally about the value I can bring to your team.

I'm available on Tuesday the 4th at 1 pm, or Wednesday the 5th at 9 am. If those times don't work for you, send over a few days/times that do.

I look forward to visiting with you.

Best Regards,
Susan
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Tom,

I'm reaching out to make a brief introduction.

I work with organizations like yours to improve performance through more effective execution utilizing a proprietary process, The 12 Week Year.

The 12 Week Year has helped hundreds of organizations, and thousands of individuals improve their performance by **30% or more in just 12 weeks**.

I'd like to get 5 minutes of your time, tell you a little bit more about the value we bring, and see if it makes sense for us to talk further. Please let your assistant know I'll be calling, and to put my call through.

I look forward to talking with you.

Best Regards,
Susan